



Harvard Professional Development

Gain skills that align with practiced management strategies and industry trends—and equip yourself for success in your role. Our intensive programs allow you to minimize your time out of the office and maximize your contribution across your organization.

professional.dce.harvard.edu

Why Harvard Professional Development Programs?

Our programs are designed with one goal in mind: helping business professionals increase their effectiveness.

We offer a diverse portfolio covering a range of management and leadership topics. Improve your leadership style, gain new skills, or learn proven strategies—under the instruction of leaders from the Harvard community and beyond.

Delve into an immersive learning experience that encourages interaction, collaboration, and networking. Learn alongside peers from different industries and roles who face similar business challenges. With participants from more than 100 different countries, our programs provide the opportunity to gain fresh perspectives and unique insights.

To accommodate your schedule, our programs are short but intensive. You will return to the office with a new set of practical skills, actionable strategies, and innovative ideas to apply to your work.



“It was an opportunity to self-reflect and understand where my strengths and weaknesses lie. I gained a better understanding of how to represent myself at work, and how to help my team reach their full potential.”

—Yoojung Yang
*Director of Global Health
Economics & Outcome Research
for Oncology, Shire*



Explore Your Options

Leadership and Management

Learn management strategies to develop your leadership capacity, increase team productivity, and make more strategic decisions. Explore solutions to a mix of management challenges, and develop insights to more effectively contribute to your company's success.

Innovation Strategy

Discover strategies for leading successful innovations. Learn how to foster a creative and collaborative culture. Build your capacity to solve problems and develop frameworks for sustaining growth at your organization.

Communication

Learn techniques to influence behavior, shape opinions, deliver powerful presentations—and build your confidence in a highly engaging setting. Our programs provide you with leadership communication tools and strategies to captivate and inspire across a variety of business contexts.

Marketing

Remain current and competitive in a space packed with new talent and emerging competition. Our programs help you to stay informed, adapt, and make strategic decisions in an evolving marketing landscape.

Negotiation

Build the skills to create value at the bargaining table. You will learn how building greater capacity to empathize, influence, and listen can lead to successful negotiations. Whatever your experience level, our programs provide the negotiation skills to achieve the outcomes you want.

Business Strategy

Develop your ability to innovate and think strategically. Learn techniques to diagnose complex challenges, craft innovative solutions, and establish a competitive advantage for your organization. Our programs prepare you with frameworks to think strategically, drive value, and stay ahead of the competition.

Questions?

pdp@dce.harvard.edu | 617-998-8500 | professional.dce.harvard.edu



Participants

12,000+

Since 2011



Countries

102

Exclusive Offerings for Your Organization

Interested in a private offering for your team? Host one of our select programs online, in-person at your organization's site, or plan an energizing retreat at Harvard University in our dedicated conference space.

We begin with select open enrollment programs such as *Managing Yourself and Leading Others* or *Negotiation Skills: Strategies for Increased Effectiveness*, then work with you to choose areas of emphasis based on the unique needs and challenges of your organization. Our experienced instructors will meet with you ahead of program delivery to understand your goals for the session and to learn about your group's particular makeup and culture. We can accommodate groups ranging in size from 20 to 45 participants.

Want to learn more?

Fill out our exclusive [client inquiry form](#) to be contacted by a member of our team.

Exclusive sessions require at least five months between initial inquiry and program delivery.

Discounts for Small Teams

Send teams of two to six members to any of our open enrollment programs at a discounted rate. Your team will experience the benefits of learning together while collaborating with others from around the world—those who share similar challenges in a variety of industries. Our programs are an invigorating experience for teams to build and share new knowledge that can be brought back to your organization. Please inquire about our group discount by emailing pdp@dce.harvard.edu.

“The moment I returned to work, I started evaluating my leadership style, assessing my peers’ techniques, and thinking about how to utilize my new skills in my current role and in the future.”

—Ellen Kuntzmann
*Director, Talent Acquisition,
Integrity Staffing Solutions*



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